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Henry Field's SEED SENSE

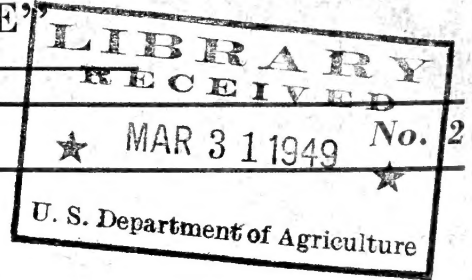
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HENRY FIELD

"FOR THE MAN BEHIND THE HOE"

Published by Henry Field in the Print Shop

Vol. XXXIII

Shenandoah, Iowa, March, 1949



Let's Quit Worrying

When I used to get worried and blue, my good old father would say, "Tut tut, Henry. Just sit tight and keep sweet and work hard and it'll come out all right." And it generally did. I feel that same way about the national and international situation and the mess we are in. The good Lord has been mighty good to us and we have gotten by so well, so far, that I am inclined to quit worrying, work hard, be helpful, kind, and decent, and trust that the Lord will still pull us through the worst of the messes and troubles, if we will do our share.

And above all we must all do our share by growing a better garden than ever and feeding ourselves. Food may be an important part of the picture. Have plenty for yourself, and some to spare for others.

And have lots of flowers. They cheer us up and make the world better. And fruit too. If your family has plenty of good home grown fruit they will be better off every way.

Now get busy and plant that garden. It's a good way to forget your troubles.

How's Business?

Business is sure good with us. Worlds of orders rolling in for seeds and plants and trees and wheel hoes and Bug Dust and flower bulbs and all the rest of the things needed for a better garden and better living.

And I'm glad to see it for I want everybody to have plenty of everything. I'll do my share to help you. Go to it. And when you buy seeds and plants and such, remember always to buy good stuff. Insist on quality. No trash.

I've been in this business a long time and I have always found that the best is the cheapest in the long run. We have never sold trash and never will. It don't pay—and it's not right. Stick to honest quality and fair price. We may not always be the cheapest—we don't try to be. But we do aim to give you good stuff at a price as low as good quality can be sold.

Whether it's seeds or plants or trees or whatever—if you get it from us it's got to be good.

Think it over.

And it's time you got busy and made out that order. "Time's a wastin'" and it'll be garden time before you know it.

Make the Most of Your Garden Space

You all often wish you had more garden space but had no room to enlarge it. Well, I can show you how you can pretty nearly double your garden space—and without moving your fences back either. Here's how—just make double use of the space you have.

For instance—I always plant a lot of radishes, very early, then when they are done, say about May 10 or 15, I clear the ground, wheelhoe it good and set my tomato plants there, and they just do fine.

And lettuce—plant plenty of it early, then you can clear it off by June 1 or a little later and it is just the right time then to plant a nice patch of cucumbers or late beets right on the same ground, after you clear the lettuce off.

Or peas can be followed perfectly by lima beans—either pole or bush limas. Early string beans can be followed by late string beans planted in July.

Early sweet corn can be followed nicely by turnips or even by another crop of early sweet corn. I have several times raised two good crops of roasting ears on the same ground in the same season, one right after the other.

Beets or turnips do fine following early onions from sets or plants.

Following early potatoes, dug early, you can grow a good crop of turnips.

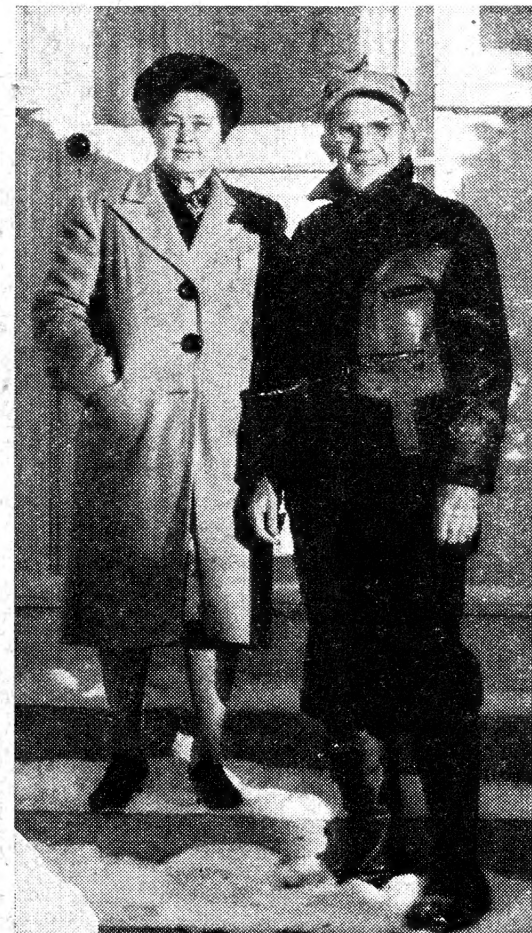
Or as fast as you get a row of potatoes dug out, (or even a few hills) plant sweet corn, and you can have a full crop of roasting ears yet. Or, it is a fine place to set cabbage plants for late cabbage.

In fact, there are endless chances to make double use of your garden space, if you will watch your chance. Don't let any of that good garden ground go to waste, or stand idle. Keep it working—it is like boys—it behaves better if kept busy.

In my own garden, just as fast as anything is past its best and about done, I clear the ground, wheelhoe it good and plant something else. Better have a crop of some kind growing than to let it grow up to weeds as some gardens do after the first crop is off.

Or, here it is in condensed form—

Radishes	follow with Tomatoes	in May or June
Lettuce	follow with Cucumbers or Beets	in June or July
Peas	follow with Lima or String Beans	in June or July
Early Onions	follow with Turnips or Chinese Cabbage	in July or August
Early Sweetcorn	follow with Turnips	in July or August
Early String Beans	follow with Late Strings Beans	in July or August
Early Potatoes	follow with Sweet Corn or Turnips	in July or August
(Carrots, beets, kohlrabi or cabbage can be planted on any ground cleared by May, June or July.)		—Henry Field



Latest Picture of Mr. & Mrs. Henry Field

Yes, this is "the Old Folks at Home" just as we really look. A year older, a little grayer, but still hard at work, busy, and happy. Planning a better garden, more flowers, more good eats, more fruit, and strength to work. Hope you can all say about the same. H. F.



Want Own Garden

"Dear Mr. Field: I'm enclosing a picture of Hubert and Herbert, our 7 yr. old twins. They want to raise their own garden this year. Don't think there is anything better for a child than to raise his own garden and flowers."—Mrs. Herb Toenjis, Daytons Bluff Sta., Rt. 4, St. Paul 6, Minnesota.

I certainly agree, Mrs. Toenjis. H.F.



20 Yr. Customer

"Dear Mr. Field: Have been a steady customer of yours for 20 yrs. I'm enclosing a snapshot of myself and some of the wonderful squash I raised from your seed this year. Really have some wonderful strawberries, too."—Mrs. S. E. Fasnacht, Box 110, Diller, Nebraska.

12 Ft. Sunflower

"Dear Mr. Field: This is our 3 yr. old son, Timothy Dean, holding the head of a large sunflower raised from your seed. It measured 18 in. after it was dried, so don't know what it would have measured before it shrank. They grew better than 12 ft. tall. All our fruit trees are doing fine. The flowers were beautiful."—Mrs. Paul Eells, Rt. 1, Wilder, Idaho.



Time Out for Lunch

"Dear Mr. Field: I'm sending you this picture of my grandchildren, Barbara, age 5, Gale, age 4, and Morris, age 3, feeding their pet pigs. I always order my seeds from you and am always well satisfied."—Mrs. Nettie Kessinger, Fremont, Missouri.

Green Thumb Saves Violet

"Dear Mr. Field: Want to thank you for the sample of Green Thumb Plant Food you sent to me. I had a 3 yr. old African Violet which I was about to throw away as it wouldn't bloom. I put a teaspoon of the Green Thumb in a saucer with water and in about 2 weeks it was blooming. Thanks very much."—Mrs. Hackley, 1214 Walter Avenue, Louisville, Kentucky.

She's writing about the Green Thumb Plant Food I tell about on page 11 of my Spring catalog.



Likes Fair Deal & Quality

"Dear Mr. Field: Have ordered your seeds and nursery stock the past 2 yrs. and have been well pleased with the fair way you deal and the quality. We certainly raised an abundance of crops from your seeds. Am enclosing a picture of our son, Bobby, and some of the watermelons, muskmelons, pumpkins and squash grown from your seed. The large one he has in his hand is a Banana muskmelon which was 26 in. long."—Mr. Everett Corwin, Osborne, Kansas.

My Nursery Guarantee

Yes, I guarantee all my nursery stock and the following are some of the reasons why I do:

- (1) My nursery stock is all state inspected.
- (2) Free from disease.
- (3) Of the heaviest quality.
- (4) First-class in every way.
- (5) True to name.

If you are not absolutely pleased with my nursery stock when you receive it, return it promptly at my expense and I will replace it or refund your money, whichever you wish. I guarantee it to arrive in first-class, live-growing condition. If, after it is planted, it fails to grow, I think we should divide the blame. I'll take one-half and you and the weather the other half, and I'll replace at half price anything unsatisfactory through any fault of the stock. Fair enough, don't you think?

Good Crops from Plants

"Dear Henry: Have been ordering a little stock of different kinds from you and will say everything has done just the best. Had a wonderful crop of large sweet potatoes from your plants. Received way more cabbage plants than I ordered and I know it is safe to say every plant made a nice solid head of cabbage."—R. M. Dennis, Box 58, Elmwood, Nebraska.



16 Blooms—1 Stalk

Mrs. Walter Hand, Rt. 1, Washington, Indiana, sends this picture of herself and her Regal Lily. She says, "I bought the bulb from you 2 or 3 yrs. ago. It had 16 large blooms on one stalk. A real beauty."

Amazed at Hedge Growth

"Dear Henry: This spring I ordered your Chinese Elm for hedge. Every plant lived and never have I seen anything grow like this hedge. I'm 100% satisfied with everything received from you."—Ralph N. Smith, 504 Harrison, Goshea, Indiana.



90" Caladium

"Dear Sir: Am sending you a picture of myself with a Caladium I ordered from you last spring. It is 90 in. high and the largest leaf measures 47 x 35. It is certainly a beauty. The Climbing Cucumber and Heavenly Blue Morning Glory were fine. Enjoy Seed Sense very much."—Mrs. R. L. Carrall, 310 E. 8th St., Pawhuska, Oklahoma.

Missouri Heavy Pork Stew

by Mrs. Henry Field

This is generally used instead of the ordinary "pork and vegetable" stew in winter when vegetables are scarce. It is ordinarily made with pork, either fresh or cured, but any kind of meat could be used.

1 pound meat, cut or diced fine, and browned in grease, pot roast style.

1 onion, medium size, cut fine and browned with meat.

1 cup tomatoes, cooked (canned tomatoes).

1 cup cooked beans (or ½ cup dry beans).

Salt, pepper, cloves, and celery salt (or dried celery leaves) to taste.

Add water and boil or simmer for 3 or 4 hours, then thicken with one teaspoon each, flour, brown sugar, and vinegar, to make plenty of heavy brown gravy.



A Customer's Family

"Dear Mr. Field: Enclosed is a picture of our family. Hope you can use it in your Seed Sense. Ordered seed from you 2 yrs. ago and had plenty of seed left for last year's planting. Had very good results and was well pleased with everything."—Mrs. Marvin Wirth, Prescott, Wisconsin.

Strawberries Do Fine

"Dear Henry: Just wanted to let you know the strawberry plants we got from you are doing fine. There are lots of strawberries on now. The dahlias are sure nice, too. Have a red one that measures 8 in. across and so pretty."—Geo. Pilgrim, Verndale, Minnesota.



A Morning's Picking

Mrs. Leonard J. Peterson, New Liberty, Iowa, sends this snapshot of her 5 children and a picking of cucumbers picked that morning. Mrs. Peterson says, "I canned 165 qts. and gave bushels away. The pickles were wonderful."

Plant Rosa Multiflora

"The Living Fence"

I've never seen anything like the way people are going after our Rosa Multiflora, or "Wild Rose of China." And they should, because it is the perfect living fence—cheap to plant and cheap to maintain—no trimming, no painting, no repairing.

It grows vigorously in even the poorer soils, requires little ground space (its final height and spread is 6 to 8 feet), has no spreading roots to rob adjoining crops, does not "sucker" nor spread from seed.

It forms a dense, thorny barrier that will stop any livestock excepting an occasional "breachy" sow. I know one man who planted it on the back of a 75-foot city lot to stop children and dogs from running through his garden.

It is a thing of beauty, having loads of small white or dusky-pink flowers followed by masses of red berries that last through the winter.

It provides food and protection for birds and small game.

You can use it as a pasture divider too and practice grazing rotation. It is a good contour guide, a good snow stop, and a good firebreak because there is no grassy growth beneath its branches.

Its deep, fibrous roots make it ideal for erosion buffer strips, and erosion control and fencing around irregular slopes, dips, ponds, gullies, ditches and woodlot borders.

You set it out 18 inches apart. Rosa Multiflora is so popular it is scarce, so don't delay ordering. We ship 12- to 18-inch size. Here are the prices: 12 for \$4c; 25 for \$1.65; 50 for \$3.25; 100 for \$5.75; 200 for \$9.98, postpaid. Big bunch of 500 for only \$20.95, express not prepaid. No. AN393S.



Among the Snowballs

"Dear Sir: I'm sending you a picture of my mother and her beautiful Snowball Bush. As you can see, it has grown way above the eave on the front porch, which is high."—Mrs. Ocil Williams, Rt. 4, Paragould, Arkansas.

About Shipping

Every year there are a few customers who write in saying that some of their nursery order is missing. Sometimes, of course, we make a mistake, but not often. What usually happens is that an order is split up according to when it should be planted. We fill your orders when our stock is in best condition and at the proper planting time. Garden seeds and non-perishable goods are always shipped immediately. Perennials, Vegetable Plants, House Plants, Evergreens, Pansies, Strawberries and Bulbs come in separate packages even when sent the same day. Some plants and nursery stock are shipped in separate packages, so you may receive several shipments on one order. Heavy seeds are shipped by freight. So look over the papers in your order very carefully. They'll tell you all about it. You can always depend on Henry Field to send good stock, on time, and at a fair price.



Golden Wedding

"Dear Henry: We are sending you a picture taken on our Golden Wedding Anniversary, April 7, 1948. We have many nice shrubs, trees and plants gotten from you. Have always had good luck with all your seeds. The cakes and flowers in the picture were gifts."—Mr. and Mrs. E. C. Arnett, Gate, Oklahoma.

Will send you a rose bush in celebration of your Golden Wedding.—H. F.



"Skippy" Does the Chores

"Dear Mr. Field: Here is a snapshot of our dog, Skippy, all dressed up for the chores. Have planted your seeds and always with wonderful results."—Mrs. Leo Henchen, Rt. 3, Neillsville, Wisconsin.

Daddy's Little Helper



"Dear Mr. Field: I ordered from you last year and was greatly pleased with all my seeds. Never before have I had such nice cucumbers and watermelons. Thanks for the prompt attention given my order. I'm enclosing a picture of my little 16 mos. old daughter, Frances Eileen. It was taken in our garden. She was daddy's little helper."—Mrs. Oliver Seldomridge, Vago, West Virginia.



First Picking

"Dear Mr. Field: Here is a picture of my 2 grandsons, Ralph and Jackie Parker, and the first picking of my Belmar strawberries. There was 16 gal. in this picking. I got the plants from you several yrs. ago. The second picking was 18 gal. and the third picking 34 gal. They were certainly wonderful berries."—Mrs. Harve Parker, Rt. 2, Box 54, Bosworth, Missouri.

Bears Walnuts First Year

"Dear Mr. Field: We noted in your catalog the writeup on Thomas Black Walnuts stated that they would frequently bear the first year. We somewhat doubted this, so ordered one. Not only has this tree grown 3 ft., had 7 walnuts, but 3 of these have grown to maturity and will ripen. No more doubts about what your nursery stock will do."—G. M. Williams, 1721-M Box 536, Woodward, Oklahoma.



Beautiful Zinnias

"Dear Mr. Field: Certainly like your seeds and always have good luck with them. You should see our garden. Your climbing cucumbers are the best I ever saw. My son, Troy, and I are flower lovers. We were really proud of our big, beautiful zinnias this year, so here is a picture of Troy holding a big bunch of them."—Mrs. Retha Patterson, Rt. 3, Box 639, Tulare, California.



A Picture for Grandma

Mrs. N. H. Stapleton, 1336 F St., Lewiston, Idaho, sends this picture of her grandchildren, George Henry, age 2, and Caroline Jo Ann, age 3. Mrs. Stapleton says, "I saw a good mate to this in your 1947 catalog. Sent my first seed order to you in 1914."

You're not as busy as you think you are. Take some time off to sit back and enjoy yourself. You'll like it.



Plenty of Plums

"Dear Mr. Field: As I am ordering some of your wonderful Red Head tomato seed, thought I would send you a picture of myself and 2 smallest children. This was taken when the plums were just ripening. This is one of your trees set out 3 yrs. ago. The plums were large and delicious."—Mrs. Willis F. Reed, Rt. 2, Conway, Missouri.

Sweet Corn for Your Freezer

Next to strawberries, the food Mrs. Field and I like best from our freezer is sweet corn. Here is how we fix it. Pick only best ears; well matured but not hard. Shuck, silk and drop into boiling water for about three minutes, then drop into cold water. Cut the kernels from the cob and pack in regular locker packages or glass jars and put in the freezer. If you want corn on the cob, wrap 3 or 6 together in cellophane and freeze them that way.

When you take the corn out of the freezer to eat, don't cook it too much. About 2 minutes in boiling water is enough.

Here are our favorites, made into a Special Freezer Offer:

No. 180XS. ½ lb. each of Golden Cross Bantam Hybrid, Ioana Hybrid and Hybrid Stowell's Evergreen for 89c postpaid. Or 1 full pound of each, Offer No. 185XS, \$1.49 postpaid.



Good Luck with All

"Dear Mr. Field: This is our 15 yr. old daughter, Minnie Louise, standing by some of my dahlias and holding some of my tomatoes. They were the orange slicers and so good. Had good luck with all our seed. The dahlias were beautiful."—Mrs. Linwood Young, Rt. 1, Horse Shoe, North Carolina.



Grows Her Own

"Dear Henry: Here is a picture of myself and some of the vegetables we raised from your seeds. Had a very large garden. Those Butternut squash go like hot cakes."—Mr. & Mrs. Hamlyn, Rt. 3, Box 238B, Littleton, Colorado.

Thanks for Anniversary Rose

"Dear Mr. Field: Many thanks for the beautiful Henrietta rose bush you sent us for our 50th wedding anniversary. It has grown well and bloomed beautifully several times. We sent for a collection of your Floribunda roses last spring and they have all grown and bloomed."—Mrs. J. E. Stout, Cottonwood Falls, Kansas.

Success comes in cans—failures in can'ts!



Some Squash!

"Dear Mr. Field: On the left is our son, Terry, and his cousin, David, beside a 32 lb. squash we grew this year. Of course, it was from your seed. In our 3 yrs. of married life we have planted your seeds and always with good luck."—Mr. & Mrs. Wm. Peterson, Palmyra, Nebraska.



Little Marvels the Best

"Dear Mr. Field: Just had to write you and tell you how well we like your Little Marvel peas. They'll outbear any kind. Here's a picture taken last summer of our 10 mos. old son, Ambrose, beside a basket of Little Marvels. Bought all our seeds from you and think they are the best."—Mrs. Clement Efta, Humboldt, Iowa.

Orders More Peaches

"Dear Henry: Thanks for the fall catalog. Here's an order for some more of your fine peach trees. Ordered 3 from you last spring and I've never seen finer ones."—D. M. Daugherty, R. 73, Branch, Missouri.

About Sunburning Onions

Every once in a while someone writes to me that their onion plants have developed big bulbs like they should but that the bulbs are almost all out of the ground and exposed to the sun. "Shall I pull some dirt up around them?" they ask.

The answer is no. Onions do that naturally. As the bulb grows and expands in the soil, it forces its way up out of the ground. That's all right, just so the roots are covered. But onions will sunburn if you pull them up and let them lie in the sun. So just as soon as you have pulled them, get them out of the sun.

Bug Dust Saves Garden

"Dear Mr. Field: Your Bug Dust is so effective we are sending for more. It is saving our garden for us. Certainly have a wonderful garden from your seed. The Hybrid Bantam sweet corn is the best we ever ate. Have some Bermuda onions almost as big as saucers."—O. C. Heinz, 1246 N. Wyandotte, Dewey, Oklahoma.



A Real Little Saleslady

"Dear Mr. Field: Here is a snapshot of my sister and I as I was getting ready to sell H. F. Seeds. I sure enjoyed selling them and want to sell them again next year. Received 2 pr. of roller skates and 2 dolls as premiums. You should see my mother's garden grown from your seeds."—Cora Kopaska, % Alvin Kopaska, Rippey, Iowa.



From Way Down South

"Dear Mr. Field: I am enclosing a picture of 2 of my grandsons, Danny Ross age 6 and Sammy Gilbert age 3, with one of the fine watermelons grown from your seed. They were really good melons."—Mrs. J. J. Johnson, Rt. 1, Fyffe, Alabama.

Mrs. Field's Spanish Corn

(New England Succotash with a Mexican Accent)

Being of New England heritage, we are very fond of Succotash, but when on a visit to Old Mexico, we found they had improved it by fixing it up with bacon, onions, etc. So we do it their way now. Here's how:

- 1 qt. fresh sweet corn, cut off.
 - ½ cup shelled green beans.
 - 2 tbs. chopped onion.
 - ½ cup chopped sweet pepper (either green or red).
 - 3 slices (½ cup) chopped bacon.
- Seasoning to taste; we use as follows:
- 1½ tsp. salt.
 - 1½ tsp. sausage seasoning.
 - 2 tsp. sugar.

Add 1 qt. water, mix thoroughly and boil until done, say half an hour, maybe more.

If canning for future use, boil for 10 minutes, then pack in glass jars and process the same as for straight corn. We give it 75 minutes at 10 lbs. in pressure cooker.

DELCON—A True Dwarf Apple for Only \$1.98

This Delcon is so good I wish I had originated it myself, which I didn't. But I am proud that I recognized its value and put it on the market for you. So far as I know, I am the only nurseryman selling it. Another Henry Field first, in a way.

It was originated by the Missouri State Experiment Station at Mountain Grove, Mo. First they crossed Ben Davis by Jonathan, and got what they called Conard. Then, in 1916, they crossed Conard with Delicious, and got this Delcon, a true dwarf apple tree with drooping branches.

Now there are some dwarf apple trees on the market done by multigrafting, which is a more expensive and quicker way to do it, but not better, and they have to sell for five or six dollars. Delcon is a single-graft, a true dwarf, a small tree with full-sized apples, and we sell it for only \$1.98 postpaid. That's more like it. Now here are some more things you ought to know about it:

It is a small tree with drooping branches—easy picking and it takes little room. The fruit is fine grained, juicy, and has some of the flavor of both Delicious and Jonathan. It produces heavy at an early age and seldom needs thinning. It makes an apple for almost every bloom, ripens about ten days before Delicious, and keeps well in storage. The fruit is light- to dark-red with yellow under color, with a shape like Delicious without the knobs.

You ought to plant it. No. AN22S, 2 to 4 ft. size, only \$1.98, postpaid.



An H.F. Wedding

"Dear Mr. Field: Enclosed is our wedding snapshot and hope to get the rose you offer. Both our parents are H. F. customers. Hope you will put us on your mailing list."—Mr. and Mrs. Carl Handel, Rt. 1, Box 16, Savanna, Illinois.

Congratulations Mr. and Mrs. Handel and a fine rose will be sent to you at the proper planting time.—H. F.



Some 3 Lb. Onions

"Dear Sir: Here is a snapshot of my 2 grandchildren and myself, taken with some of the wonderful Sweet Spanish onions I raised from your plants. Had some that weighed 3 lbs. They were sure good onions."—Mrs. Edward Harold, Weskan, Kansas.

Loves Flowers, Too

"Dear Mr. Field: This is my daughter, Donna Jean, taken in the yard by some of my lovely flowers. Although she is only 2 yrs. old, she is really a flower lover. Enjoy your Seed Sense very much. Your seeds and plants are really fine."—Mrs. Elmer Miller, 715 Moss St., Defiance, Ohio.



HENRY FIELD'S SEED SENSE

"FOR THE MAN BEHIND THE HOE"

Published by Henry Field Seed & Nursery Co.
Field No. 1 Building Shenandoah, Iowa

Henry Field, Editor

Contributors

"Alfalfa" John Nicolson (Seed) Helen Field Fischer (Flowers)
Fate Simmons (Seed & Nursery) LeOna Nicolson (Nursery)
Geo. Rose (Nursery) Irving Steurer (Garden Seed)
Deane Schneider (Field Seed) —& all my friends and customers

Subscription Price—A Garden Seed, Field Seed
or Nursery Order

Send Me Your Picture

Couldn't get out Seed Sense if so many of my customers and friends all over the country didn't send me pictures—pictures of themselves, their children, gardens, homes, relatives, crops, livestock.

Sometimes some of them are too dim to print well, and sometimes I get more than I can use. So I can't guarantee to use all the pictures sent me.

How about you sending me some pictures? I'd like to keep the pictures, whether or not I use them in Seed Sense, so don't send one you want yourself unless the one you are sending me is an extra print. And I'll pay you 50c for each picture I use.

Letters From Friends

I like to hear from all my friends and customers . . . old ones and new ones . . . but every day or so I get a letter that starts out: "Dear Henry: I've been buying from you for over 40 years."

Well, when they start out like that it just warms my heart. Makes me feel good to know that you people have stayed with me that long.

Course I could go on and say that we here at the seed house must have been doing a good and honest and friendly job during all these years, or else you folks wouldn't have stayed with us. Must be so. And from a business point of view, it is not too much to say that you have been the backbone of my business.

But business aside (and I never have run this place just for business reasons, but mostly because I got so much fun out of it), it sure makes me and the Mrs. feel good to hear from you old friends year after year. I have been in the seed business, right here at the same place, since I was six years old, when I peddled my stuff from house to house. And as I look back over all the years, I don't know of anything I have gotten out of this business that means more to me than the friends I have made, old and young, all over the country.

I'd like to get some idea of how many of you have been buying from me for 30 years or more. If you are one of them, please write me a letter and tell me so, just for old time's sake. I'll appreciate it.

We Make Mistakes

Ever since the day I started this business I have been trying to do everything perfect. Same with everyone working for me. Still we make some mistakes.

Now I don't think we make more than our share of errors. Probably less than most seed houses. But my point is this: If we made a mistake in your order, or if you have any kind of a gripe, please don't just get a "mad on" and say nothing about it.

Write and tell me about it and give me a chance to straighten it out. I will consider it a favor.

"One generation passeth away, and another generation cometh—but the earth abideth forever." (Ecc.: 1-4)

Ozark Neighbors

The two children at the right are Buddy and Dorritt Botkin, who live near my place down in the Ozarks. Their mother told me that she never had been able to get a good picture of them because, when they got in a studio, they "froze up," and she thought I could get a good picture of them because they and I are such good friends. So I took the picture, and we all had a lot of fun, and here is the photograph. Nice kids.

Their father, Carter Botkin, drives the rural mail route that passes by our place in the Ozarks.



Moon Sign Planting Dates for 1949

Don't know if you are interested or not, but here are the planting dates for 1949 according to the moon signs, as I figure them. If you want more details better get the Llewellyn Moon Sign book advertised on page 10 of our catalog, which is probably the best known authority. It sells at \$1.10 postpaid (not \$1.30 as the catalog says) and we can supply you.

Potatoes (early)—March 17-18 and also 26-27, or in a late season, April 13-14.

Potatoes (late)—May 20-21 and June 16-17.

Beets, radishes, carrots, onions, and other root crops, same dates as early potatoes.

Corn (Including field corn, sweet corn, and popcorn)—May 2-3, and May 29-30. Or in the south or in a very early season, April 5-6.

Beans, melons, cucumbers, squashes, same dates as corn.

Tomatoes (Outside)—May 2-3, also May 10-11 and 29-30, or in south or early season, April 5-6.

Tomatoes, in hotbeds or in house—February 27-28, also Feb. 9-10 and March 8-9.

Cabbage (Inside)—Same as tomatoes.

Cabbage (Outside)—March 9-10, April 5-6 and May 2-3.

Peas, also mustard, leek, and chard—Same dates as cabbage outside.

Late Cabbage—May 29-30-31 and for real late, June 7-8.

Butchering dates—February 9-10 and March 9-10.

Weeds and Briars—The Missourians say that if you chop your sprouts and briars and big weeds in the sign of the heart (Leo) in the dark of the moon in August (August 20-21 this year) they will not sprout up again, but will die. . . . Or late in July in the sign of Gemini (July 21-22 this year) is good.

Did You Get Two Catalogs?

Every year when I send out my big catalog in January, some people write and tell me they got two copies. Last year one woman wrote me that she got four. Now sometimes that happens just because some of us here made a plain mistake. And sometimes different members of a family, or different people at the same address, order from me, and I put both names on the mailing list. I can't always tell whether I should or not, so I always lean to sending too many rather than not enough. Don't want anyone who wants my catalog not to have one.

So if you got too many catalogs, do me and someone else a favor by first passing your extra one along to a neighbor. And then let me know about it on this coupon. I sure would appreciate it.

☐ I received more than one catalog.

My name.....St. or Rt.....

My town.....State.....

Duplicate is addressed to.....
Name

Mrs. Field's Strawberry Jam

People who eat at our house admire Mrs. Field's Strawberry Jam so much that I thought I ought to tell all of you how she makes it.

You start with 1 quart of Hulled Strawberries and 1 quart of dry granulated sugar (no water). Mash the strawberries and sugar together thoroughly in an ordinary sauce pan or preserving kettle. Put on fire and bring to quick boil. Boil 10 minutes. Pour out into jelly glasses and treat exactly like jelly. Cover with paraffin if you prefer. This makes 8 jelly glasses full.

CAUTION: The measurement is not pound for pound, but **measure for measure**. Also note short cooking time—exactly 10 min. of brisk boiling, no more. Also, mash the berries and sugar together thoroughly.

Don't try large batches or you will fail. A quart of berries is the most you can work at one batch.

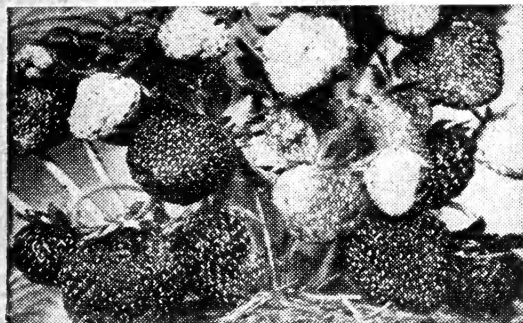
Free Roses

I send a rose free to anyone who sends me a picture of a current wedding, or their 50th Wedding Anniversary. If you don't have a picture, send me a wedding announcement, or something, although I'd rather have a picture. I want every newlywed to have a rose if they have a place to plant it, and will plant it.

I'll send the free rose at the proper planting time.

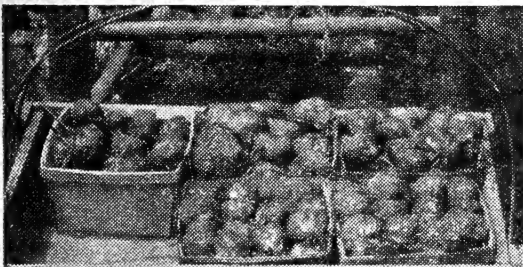
Two Strawberries from My Ozark Place

I grow thousands of strawberry plants at my place in the Ozarks. Some I ship to the Seedhouse in Shenandoah for filling your orders and some I grow just for fun—experimenting and testing and comparing. Here are two that have been developed down there and they are so good I want you to plant some of them.



The new "half wild" everbearer, Honeysweet.

Honeysweet. A cross between the small, sweet wild strawberry and a big, modern everbearer. The result is a strawberry that is the most delicious you ever ate. Not large, but "honey sweet" and vigorous and hardy and everbearing. No. BN714S. 25 for \$1.25; 50 for \$2.25; 100 for \$4.00. Postpaid.



Boonemore, a "foolproof" main crop strawberry.

Boonemore. One of my Ozark neighbors originated this one and named it after Daniel Boone, whom he admired. He started out to develop a foolproof berry that would do well with little care. This is it. Large, smooth berry. High color. And hardy and sure yielding and heavy bearing. No. BN715S. 25 for \$1.25, 50 for \$2.25, 100 for \$4.00, P.P. Special Offer No. BN729XS—100 Boonemore and 25 Honeysweet, \$5.00, postpaid.

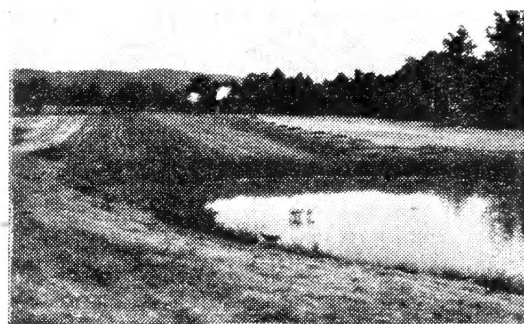
Our Farm Home in the Missouri Ozarks

Here are some pictures I took of our farm home near Centerville, Mo., about 100 miles south of St. Louis. Started this place 17 years ago when I thought seriously of retiring, but the boys at the Seedhouse won't hear of it so we just spend part of our time there.

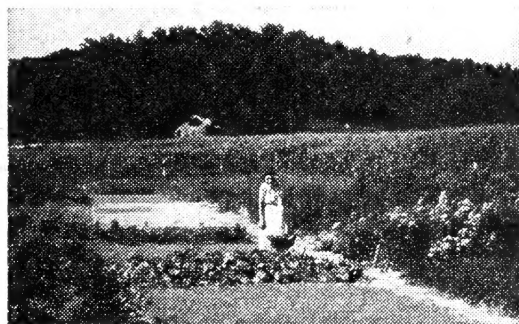
We first lived in a small cabin, but three years ago we moved into this home. We have REA electricity, and water in the house, and everything very comfortable. A lovely garden, and endless flowers and fruit, and horses and cows and hogs and chickens. Jim Wimsatt stays there all the time and takes good care of the place. We go down whenever the notion strikes us and stay as long as we please.



This is our farm home. Bluegrass lawn, hard maple trees for shade. Climbing roses by front porch and everblooming rose garden at the side.



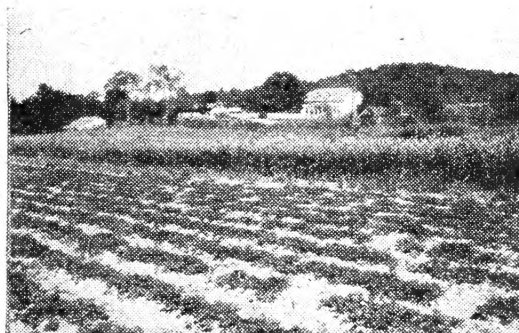
The bottom field across the road from the house. Jim is raking brome grass and canary grass hay. Road is in background, with old rail fence, and beyond that the river. Nice?



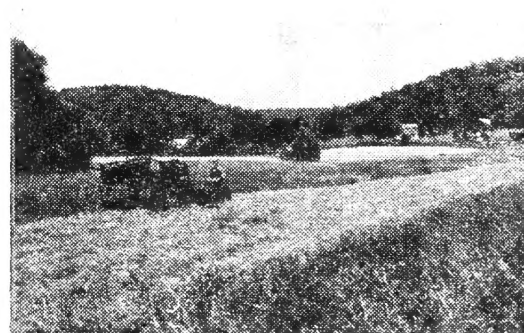
Mrs. Field in the garden back of the house. On right, flowers and grapes and sweet corn. At left is the beginning of the strawberry trial grounds—18 different kinds.



Down the hill from the house, past the corn crib, tool shed and private blacksmith shop, to the river ford. Strawberry patch at right is between the house and barn.



A two-acre field of strawberries, and a field of Gurno growing for cow feed. Nursery building, where we prepare strawberry plants for shipment, is between house and barn.



Mowing alfalfa hay mixed with brome and canary grass. Jim has his saddle horse working with one of the mules; a neighbor was using the other mule to break a colt with.

NOW YOU CAN SEND A GIFT CERTIFICATE

"I want to send a gift of some kind of a plant to a friend of mine," a customer wrote me the other day, "but my friend already has a lot of everything and I don't know what to send her."

We get a lot of letters like that. So we had some beautiful Gift Certificates printed. All you need do is send us a letter and the money, telling us to whom you want the Gift Certificate sent. Or we will send it to you and you can send it to them. It can be for one dollar, or two, or five, or any amount you want. We state on the Gift Certificate that you are sending it, and with the Gift Certificate we send a Henry Field Catalog so your friend can pick out what he or she wants.

Now it's simple and easy for you to send a gift for Easter or Christmas or birthdays or anniversaries, or for no reason at all except that you want to send a gift.

New Carnation-Flowered Pomegranate

One of our men was down in Tennessee awhile back, and he was so struck with the beauty of this new Pomegranate that he brought some home. It is a very showy, small shrub to beautify your home. Grows 3 to 4 feet high at the most, and has bronzy green foliage something like the color of evergreens. Blooms are like huge scarlet carnations and are followed by big, pretty red fruit. Loses its leaves for a short time during the winter, but quickly regains them.

I think this will really take your breath away. Predict it will be one of the most popular shrubs on the market in a few years. Plant anywhere from Missouri south. Likes full sun but grows well almost anywhere. Likes drouth.

No. AX2628. 12" to 15" size, 98c each; 3 for \$2.79, postpaid.

Visit Henry Field Stores

Around here within a hundred miles or so of Shenandoah I have 13 retail stores. Each of these stores carries the regular line of Henry Field quality merchandise, and the boys working in those stores are glad to help you with any garden or farm problems. Drop in and get acquainted with them. Here are the addresses:

FORT DODGE, IOWA—517-19 Central Ave., La Vern Tracey, manager.

ATLANTIC, IOWA—East 7th St., Coy Heard, manager.

STORM LAKE, IOWA—606½ Lake St., Harold Stevens, manager.

DES MOINES, IOWA—815 Locust St., Oren Herndon, manager. Nursery Store, 3801 Douglas, Jim Stanbrough, manager.

COUNCIL BLUFFS, IOWA—535 W. Broadway, Bob Jensen, manager.

PERRY, IOWA—1023 Railroad Ave., Dick Crane, manager.

ST. JOSEPH, MISSOURI—102 North 3rd St., Ernest Alldredge, manager.

LINCOLN, NEBRASKA—921 "O" St., C. W. Brekenfeld, manager.

MARYVILLE, MISSOURI—521 North Main, Orville Gray, manager.

OMAHA, NEBRASKA—7110 Dodge St., Geo. Nelson, manager.

BEATRICE, NEBRASKA—621 Court St., Lloyd Gillmore, manager.

SHENANDOAH, IOWA—407 Sycamore St., H. P. (Pate) Simmons, manager of retail store.

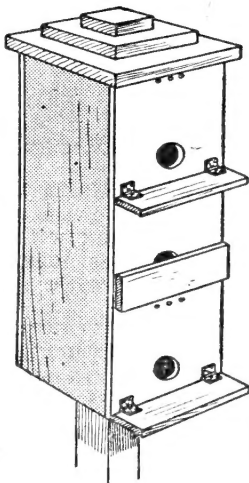
Sparrow-Proof Martin House

Only \$7.95 Postpaid

Most Martin Houses sell for \$15 or \$20 or more, but here is one for a price you can afford, at last.

Set this Martin House up in your backyard and chances are a whole colony of cheerful martins will move in on you. Size 25" high, 8½" wide and 9" deep. Made of Ponderosa Pine, unpainted because martins seem to prefer natural wood. Three compartments, each 7"x7"x7" inside measurements. Hinged ledge may be raised to keep sparrows out until martins arrive. Back easily removed for cleaning inside house. Shipped knocked down with all hardware and complete instructions for easy setting up, plus some interesting martin lore.

No. 40488, only \$7.95 prepaid.



Triplets!

Mr. & Mrs. Wm. Homer, Muskegon Heights, Michigan, send this picture of their 1 yr. old triplet granddaughters, June, Joanne and Jean, taken with big sister, Barbara. Mrs. Homer says, "They are the children of Rev. and Mrs. Harold E. Homer. They posed for this picture in my flower garden. Many of our lovely shrubs and flowers came from Henry Fields."



Do We Like Sweet Corn!!

"Dear Mr. Field: This is a photo of my sweet corn patch, your Giant Bantam Hybrid. We sure enjoyed it, also our 2 granddaughters, as you can see by the picture. Our grape vines are doing fine."

—Mrs. John W. Ellis, Box 25, Le Roy, Iowa.



H.F. Seed Best

"Dear Sir: These are my two children, Oleta Faye, age 4, and Sherman Glenn, age 2, taken with 2 of your Kleckley Sweet watermelons. We use all your seeds and like them better than any." —Mrs. Alpha Mudd, Rt. 1, Millwood, Kentucky.

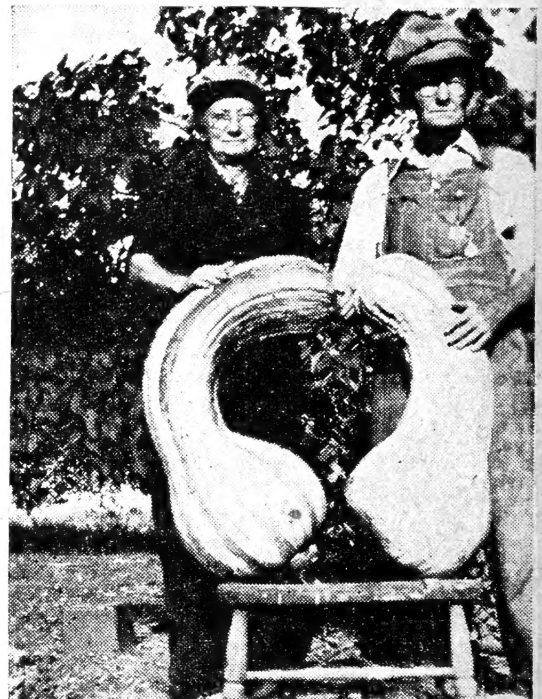
Enjoying Grandma's Flowers

"Dear Mr. Field: Here's a snapshot of my little 2 yr. old granddaughter, Linda Lee, enjoying grandma's Henry Field morning glories. We always plant H.F. seeds." — Mr. & Mrs. D. W. Barb, Lincoln, Missouri.



Bareback

"Dear Mr. Field: Your seeds are really worth the money. Had good luck with all our seed. Here is a picture of our 2 yr. old son and his calf, Bossy. Bossy was fed on your stock beets. Takes a lot of H.F. vegetables to feed our 4 children." —Mrs. Linwood Young, Rt. 1, Horse Shoe, North Carolina.



50 Lbs. Each

"Dear Henry: Am sending you a picture for Seed Sense. We bought all our seeds from you and raised 67 large Cusshaw squash from one pkt. Those in the picture weighed about 50 lbs. each. We canned 320 qts. of fruit and vegetables. Had bushels of Kentucky Wonder Wax beans on the garden fence. Have bought our seeds from you for many, many years and they are always good." —Mr. & Mrs. Charles Adair, Rt. 1, Buffalo, Kansas.



Posing for Mother

"Dear Mr. Field: This is my little 2½ yr. old son with one of the Banana muskmelons raised from your seed. It was 17½ in. around and 24 in. long. Hope this will appear in your Seed Sense." — Mrs. Kenneth Davenport, 409 Doris, Wichita, Kansas.



22 Lb. Muskmelon

"Dear Henry: I am enclosing a snapshot of the Mrs. and myself with a Greeley Wonder Muskmelon that weighed 22 lbs. The vine had 8 on it weighing from 17 to 22 lbs. I sold over 400 from my garden." R. H. Varble, Rt. 2, Holton, Indiana.



Yum! Yum!

"Dear Mr. Field: Have used your seeds since my husband got out of service. I got the tip from mother as she has used your seeds for years. Am enclosing a snapshot of my little daughter, Sharon Kay. You can see how she loves watermelon."—Mrs. Alvie Stroud, Rt. 1, Batesville, Arkansas.



Prize Winning Costumes

"Dear Mr. Field: Received my Seed Sense and think it is wonderful. Enclosed is my order and also a snapshot of my little daughter and her cousin, David. They won a prize in the parade Labor Day. They're wondering if they deserve a rose. Have used your seeds for many years and am always well satisfied."—Mrs. Louis Hammann, Rt. 2, Box 5, Gillespie, Illinois.

A rose is being sent. H.F.

I've found that most people are about as happy as they make up their minds to be.



H.F. Plants Are Best

"Dear Mr. Field: Here is a snapshot of myself and some cabbage raised from your Frost Proof cabbage plants. People in our neighborhood couldn't believe I had raised such nice cabbage. I told them they could too if they would get Henry Field cabbage plants."—Mrs. Oscar Michel, Rt. 1, Downs, Kansas.

TIPS FROM IRVING STEURER

— Our Garden Seed Man —

Dahlias do well in any well drained garden soil and open, sunny location. Just as easy to grow as potatoes. For the extra large ones, best in the lot, see page 35 of the catalog, under "Giant Decorative Dahlias."

Only the tips of stems on New Zealand Spinach should be cut for use. New tips will grow, so that a few plants will supply the average family with greens all summer long.

Be sure to look up these three new items in your catalog:

Cuthbertson Sweet Pea, page 46.

Cornell & Dwarf Morning Glories, page 47.

Hybrid Cucumber, on back cover.

A lot of our customers depend on us for their popping corn supply. I recommend our South American yellow hybrid. Lots of volume, fine flavor, and minimum of hull. 5 lbs. for \$1.00 up to zone 4. Beyond zone 4 from Shenandoah, add 15c for postage. Uncle Sam boosted the postal rates this year, you know.

Keep out of the garden when the leaves are wet with dew or rain. Walking among the plants may help spread fungus disease.

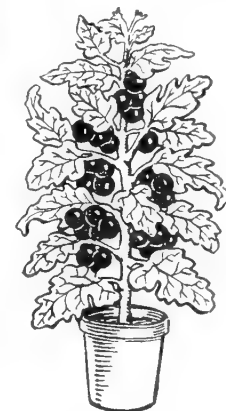
For great big Gladiolus bulbs—clean, vigorous and healthy—I recommend especially that "Twenty Grand" collection on page 46 of the catalog.

All cucumbers will climb if permitted to do so. Try it with yours.

As "Henry Himself" says, gardening is good for you financially, mentally, physically, and morally. And don't forget that quick-grown, young vegetables are the best, and only with a home garden can you go out and harvest things as you need them.

Perennial flower seed should be included in the spring seed order and sown when the weather is cool and the soil moist.

Orders Pouring in for Midget Tomato



My my! I had no idea so many people would order that new "Tiny Tim" Midget Tomato. I didn't put it in the catalog, but on the catalog envelope. So I am mentioning it again in case you missed it.

In indoor pots or porch boxes, it grows about 12 in. high. In the garden, it may get a little taller. It is beautiful as a novelty, but bears loads of delicious tomatoes, about one inch in diameter, that are wonderful to eat fresh, perfect for salads, and delicious for preserves. Don't miss this one!

No. 4268. 25c postpaid for a big packet.

PLANT NURSERY STOCK QUICK!

When you get your nursery stock, get it in the ground quick so it won't dry out. We watch the weather in your locality, and ship nursery stock at the proper planting time, so usually you can plant it the same day you receive it.

If you just can't plant it right away, follow the instruction in the Nursery Planting Guide we send with each nursery order, where it tells the best way to hold nursery stock over if you have to. But never expose roots to the sun or air for any length of time; they're apt to die and then you'll be disappointed, and maybe cussin' me and the nursery stock when it wasn't our fault at all!

Plant a Strawberry Patch This Spring

There is no fruit in the world quite as good as home grown strawberries—and none that's easier to grow. They will grow anywhere and for any one. Wherever you are you can grow them.

Plant good hardy varieties, mostly the regular June bearing kinds, but a few Everbearers too. Everbearers are nice and bear more or less all summer, and you should by all means have some. Give them plenty of water and fertility.

In my own garden I plant mostly Bellmar, Field Giant, and the new Boone-more, and I always have lots of berries, year after year, good year or bad year.

How many to set?—Well it depends on the size of your garden and the size of your family and the size of your appetite and whether or not you have a home freezer. But better make it plenty. You never can get too many, for if you don't want them all, they sell well. I'd say set anywhere from 100 to 300—and more wouldn't hurt. They will grow anywhere that corn or potatoes or onions will grow—but the richer the soil the better, and not too dry a place. They love moisture. Must have it in fair supply. See page 9 in the big Henry Field catalog for detailed planting directions.

And set some every year.—The useful life of a strawberry patch is only about 3 years. The first crop (the next year after setting) is always the best. One year to grow, two years of heavy bearing, then plow it under in July and plant to peas or beans or something to rest the ground, then set to strawberries again next spring. Just keep rotating the strips that way, and you've always got lots of berries. And there's nothing in the world better or more healthful—or more profitable.

Didn't you pay 50c a quart last summer? And not very good ones either. Well I picked 50 quarts off of a patch 11 ft. square, that was set originally with 50 plants, and second crop at that.

You could do it yourself just as easy. Better get busy.

Henry Field.

Ordering Again Next Year

"Dear Mr. Field: The seeds we ordered from you early this spring are coming up just fine. The plants are all sturdy. I'll certainly be sending you an order again next year."—Mrs. M. Ewan, Hancock, Wisconsin.

USE FRUIT TREES FOR LAWN PLANTINGS

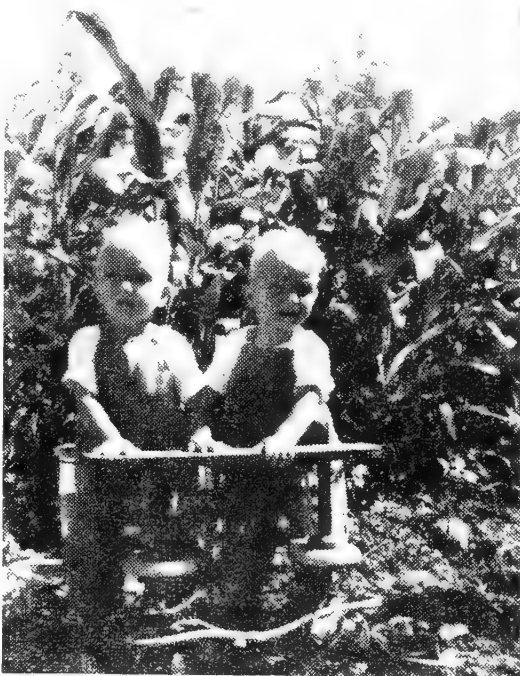
Most everyone wants a nice looking yard. That's why so many of you plant "ornamental" trees and shrubs and flowers. I'm 100% for it. Beauty for the soul is just as important as food for the stomach.

And a lot of people, particularly those that have crowded yards, plant a bush or tree that gives BOTH fruit and beauty. Like bush cherries, or the Dolgo or Hopa Crab, or that new dwarf Delcon apple. And there is nothing wrong with using the regular size fruit trees this way.



A Satisfied Customer

"Dear Mr. Field: Have been a long time getting this picture of my garden to you. That is me in the corn patch, which was certainly wonderful. Back of me are the Hopi beans which sure did fine. Want more next year."—Mary Kelly, Pineville, Pennsylvania.



Twins

"Dear Mr. Field: I'm sending you a picture of our 18 mos. old grandsons, Darold and Duane Cooter. They are in front of some of your good Hybrid Sweet Corn. I have a red Hollyhock over 9 ft. high and still growing. Planted this from a free pkt. of seed you sent."

—Mrs. E. C. Cooter, Salem, Oregon.

Getting something for nothing is like getting water out of a pump without working the handle.

There isn't any such animal.

If You Lost Your Catalog

If you have lost your big Henry Field spring catalog, or if the baby or the dog has chewed it up, let me know and I will send you another one right away. I want you to have one.

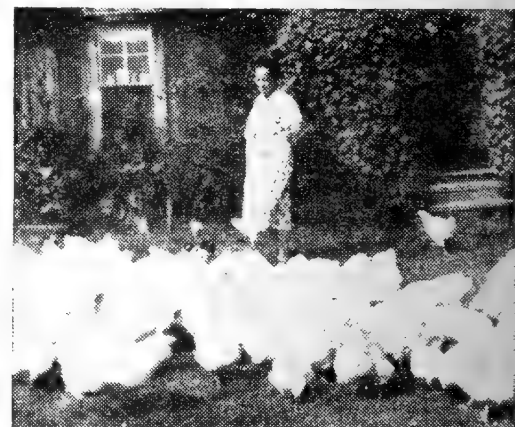
On Easter

"Dear Mr. Field: Here is a picture which we thought would be so nice for your Seed Sense. It is my granddaughter, Mary Kathleen Henderson, standing by one of your red Amaryllis on Easter morning. It was beautiful."—Mrs. Emery Henderson, Herrick, Illinois.



An H.F. Booster

"Dear Henry: I'm enclosing a picture of myself and a hill of Boysenberries. They were over 10 ft. tall and thornless. A very fine berry. Have some very fine Concord grapes, too. I say buy from Henry Field's and you won't regret it."—J. W. Emery, Rt. 1, Wauzeka, Wisconsin.



H.F. Chicks the Best

"Dear Mr. Field: Have used your seeds and nursery stock for yrs. Have lived in California where the head lettuce comes to the store fresh with the dew but I never saw any to compare with what I raised from your Grand Rapids and Great Lakes. Am sending you a picture of myself and some of H. F. White Rock chickens. Best I ever raised."—Mrs. Pete M. Scott, Rt. 1, Charleston, Missouri.

Pleased with Chicks

"Dear Mr. Field: I am sending my order for chickens for next year. Last spring we bought 100 Austra White pullets from you and now we are getting between 60 and 65 eggs a day. Surely are pleased and believe it really pays to buy the best from Field's. Thanks for the free zinnia seed you sent with the chicks. Never saw such big plants and covered with such beautiful flowers."—Mrs. Edgar J. Kiphart, Wellston, Oklahoma.

2 Onions—3 Lbs.

"Dear Mr. Field: Last spring we planted 1,000 of your Sweet Spanish onion plants. Today we dug 535 lbs. besides all we used for green onions this spring. The Mr. weighed 2 and they weighed 1½ lbs. each. Also are having some fine tomatoes from your plants."—Mrs. Chas. Beaver, Rt. 3, Sidney, Ohio.

Unbelievable Success

"Dear Henry: I have had unbelievable success with your seeds and fertilizers. Your catalogs are literally an encyclopedia of priceless garden information written so the layman can understand it."—Cecil R. Griffith, 1407 Ruby, Kansas City, Kansas.

Vegetables need one inch of water each week during warm weather. If rain fails to supply it, the gardener must. Don't sprinkle, but soak the soil.

Ohio 31's Have Everything

"Dear Mr. Field: Received the free gift offer of Ohio 31 Cucumbers. They are really everything a person would want for eating or canning. They are delicious, tender and crisp. And about my flowers; my Glads and Dahlias are beautiful."—Mrs. Earl Green, Rt. 2, Box 282, Joplin, Missouri.

No Slogan Better

"Dear Mr. Field: I am almost 17 yrs. old and started raising my own garden 3 yrs. ago. The first 2 yrs. I planted seed from a company in Michigan and had some trouble with some of the seeds growing. I sent for your catalog last year and made a large order to you. You should have seen the difference in how these seeds from you grew and yielded. My mother and father were greatly pleased with my garden and your fine seeds that made it such a good garden. Everyone that buys seeds from you really get their money's worth, too. There is not a slogan better than the one you have on your seed packets, 'Seeds that Yield are sold by Field.'—Robert F. Baley, Rt. 2, Austin, Minnesota.

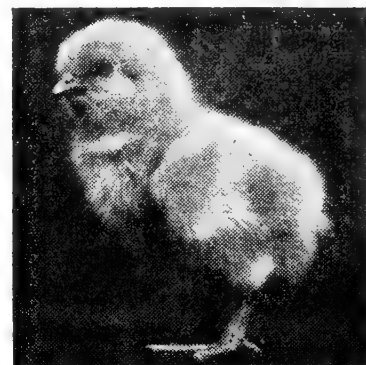
Both currants and gooseberries prefer a cool deep loam—afternoon shade is good.

You Can Make More Money on Chicks This Year

Looks like this is going to be a good year for you to make money raising chickens. Poultry and egg prices are about the same as they were last year, but feed is cheaper. We are doing all we can to help you by keeping down the price of our chicks. They are just as low as last year even though it is costing us more to produce them.

Get your order in now so we can ship your chicks right on time.

Henry Field.

**SAVE \$1.00 TO \$4.00 PER 100 WITH HENRY FIELD CHICKS****\$ DOLLAR DIVIDEND SALE \$**

100 Straight-Run for \$1.00
(White Rocks and Leghorns Only)

HERE'S THE DEAL—With each order for 100 Extra-Select grade White Rock Pullets and 100 Extra Select Grade White Rock Cockerels (200 chicks in all), we will sell you 100 high quality straight run White Rocks for \$1.00. A total of 300 White Rocks for only \$33.25 prepaid—100% live arrival guaranteed!

P.S. Will do the same on Leghorns for \$31.75.

ONLY \$1 DEPOSIT

for each 100

chicks wanted holds your order for any delivery date you wish. Balance 10 days before shipment. We pay all transportation charges except Standard Grade. 3 Best Grades—All Prepaid.

C. O. D. PLAN

Send \$1.00 for each 100 chicks

or less wanted. Pay balance plus transportation charges. Be sure and specify on order.

100% LIVE ARRIVAL GUARANTEED

100% live arrival of strong, live chicks guaranteed on every order. My iron-clad guarantee. H. F.

TRIPLE CHOICE OFFER (YOU CAN'T LOSE ON THIS ONE)

Here's how my Triple Choice Offer works. First, you make 3 choices from the 6 breeds below:

LEG ROCKS
WHITE ROCKS
WHITE LEGHORNS

WHITE WYANDOTTES
NEW HAMPSHIRE
BARRER ROCKS

Tell me which of your three choices is First, Second and Third. I try my best to send you your FIRST choice, but reserve the right to send the breed which best suits me for the date you select. This way you get a "real special" price, and I get a chance (if I have to) to select one of the 3 breeds.

If I guess my production right (and I usually do), I will send you exactly what you order. If I miss, I can level out my production by sending your second or third choice. A good deal both ways.

TOP GRADES ONLY

Only our "BEST" and "BETTER THAN BEST" grades are shipped on this offer. You can be sure of quality.

BARGAIN PRICE

The price is only \$12.45 per 100 postpaid to your door. 100% live arrival guaranteed, like on all Baby Chicks.

DISCOUNT FOR LARGE ORDERS

Deduct 20c per 100
For Orders Over 300 Chicks

Deduct 25c per 100
For Orders Over 500 Chicks

Add 1c per Chick
For Orders Less Than 100

ALL PRICES
Subject to Change
Without Notice

VARIETIES

WHITE ROCKS

WHITE LEGHORNS

LEG ROCKS

AUSTRA WHITES

BARRER ROCKS

BUFF ORPINGTONS

WHITE WYANDOTTES

NEW HAMPSHIRE

AUSTRALORPS

3 BEST GRADES ALL PREPAID

BETTER
SPECIAL LAYING GRADE
Prepaid

BEST
BEST EGG GRADE
Prepaid

BETTER THAN BEST
EXTRA SELECT GRADE
Prepaid

	Per 100 St. Run	Per 100 Pullets	Per 100 Ckls.		Per 100 St. Run	Per 100 Pullets	Per 100 Ckls.		Per 100 St. Run	Per 100 Pullets	Per 100 Ckls.
WHITE ROCKS	\$12.95	\$16.95	\$11.45		\$13.95	\$17.95	\$12.45		\$14.95	\$18.95	\$13.45
WHITE LEGHORNS	12.95	21.95	4.95		13.95	22.95	5.95		14.95	23.95	6.95
LEG ROCKS	13.45	22.45	5.45		14.45	23.45	6.45		15.45	24.45	7.45
AUSTRA WHITES	14.25	22.95	5.95		15.25	23.95	6.95		16.25	24.95	7.95
BARRER ROCKS											
BUFF ORPINGTONS											
WHITE WYANDOTTES	13.25	17.45	11.75		14.25	18.45	12.75		15.25	19.45	13.75
NEW HAMPSHIRE	14.45	18.95	12.45		15.45	19.95	13.45		16.45	20.95	14.45
AUSTRALORPS	13.95	17.95	12.95		14.95	18.95	13.95		15.95	19.95	14.95

ASSORTED CHICKS
(All Prepaid)

HEAVY ASSORTED
(Str. Run) \$9.95

HEAVY ASSORTED
Cockerels \$6.95

ALL BREEDS ASSORTED
(Str. Run) \$9.25

LIGHT ASSORTED
Cockerels \$3.95



Henry Field's Low March Field Seed Prices

YOU GET THIS SPECIAL SERVICE AT FIELD'S

FREE SAMPLES: Samples of any seeds, listed, are free on request.

BAGS FREE: No extra charge for bags. These are FREE.

TESTED SEED: All my seed is carefully tested for purity and germination by officially-trained analysts. Test is printed on each tag. If not good it's not sold.

PRICES F.O.B. SHENANDOAH: These are low net prices F.O.B. Shenandoah. I will gladly quote the low prepaid price on request.

PRICES SUBJECT TO CHANGE: These low prices vary with market conditions and are subject to change without notice. We fill your order at lowest prices always. Order Early.

I GUARANTEE TO SATISFY YOU OR NO DEAL: I absolutely guarantee my Field Seed to arrive in good condition and to be satisfactory in every way. You may send a sample away for state test, if you like. If it isn't satisfactory in every way, you may return it anytime within 10 days after you receive it and I'll refund your money or send you seed that will suit. That's plain and lived up to. However we don't guarantee a crop as that depends upon conditions beyond our control such as weather, soil, etc.

HENRY FIELD.

HENRY FIELD SEED & NURSERY CO., "Midwest's Leading Seedhouse," Shenandoah, Iowa

Prices Subject to Change Without Notice

ALFALFA (60 lb. bu.)

	Per Bu.	Per 100 Lbs.
Field's Special Blend, 97% Pure...	\$31.15	\$51.90
Dakota No. 12 (Best), 99 1/4% Pure	39.60	66.00
Grimm (Lot Hardy), 97% Pure...	33.15	55.25
Grimm (Standard), 98 1/2% Pure...	38.70	64.50
Grimm (Best), 99 1/4% Pure...	40.20	67.00
Cossack (Best), 99 1/4% Pure...	Sold Out	
Ladak (Best), 99 1/4% Pure...	41.95	69.90
Ranger (Certified), Postpaid per lb. \$1.25	69.00	
Alfalfa-Red Clover Mixture (40% Alfalfa, 60% Red Clover).....	29.95	49.90

RED AND ALSIKE CLOVERS (60 lb. bu.)

	Per Bu.	Per 100 Lbs.
Idaho Red Clover, 99% Crop Pure (95% Red Clover) noxious free.	\$29.95	\$49.90
Red Clover (Standard), 98% Pure.	31.95	53.25
Red Clover (Best), 99% Pure....	33.75	56.25
Red Clover with 20% Sweet, \$29.50 Value	24.95	41.60
Midland Red Clover (Certified)....	36.75	
Mammoth Red Clover (Best), 99% Pure	33.95	56.55
Alsike (Standard), 98 1/2% Crop Pure	22.75	37.90
Alsike (Best), 99 1/4% Crop Pure..	23.95	39.90

SWEET CLOVER (60 lb. bu.)

	Per Bu.	Per 100 Lbs.
White and Yellow Sweet Clover, 98% Pure	\$12.45	\$20.75
Sweet Clover (Best), 99 1/4% Pure	14.40	23.95
Yellow Blossom (Standard), 98 1/2% Pure	Sold Out	
Yellow Blossom (Best), 99 1/4% Pure	13.20	21.95
Hubam (Standard), 98 1/2% Pure..	Sold Out	
Hubam (Best), 99 1/4% Pure.....	18.00	29.95
Birdfoot Trefoil (Lotus Corniculatus), Postpaid per lb. \$1.95..		
Ladino Clover, Postpaid per lb. \$2.50		

LESPEDEZA

	Per 50 Lbs.	Per 100 Lbs.
Korean (Standard), 98 1/2% Pure (suited to Missouri, Kansas and South only)	\$ 5.50	\$10.95
Korean (Best), 99% Pure.....	6.00	11.95
Korean (Hulled and Scarified), 99% Pure	7.50	14.95
Korean Early (Unhulled), 98% Pure	6.90	13.75
Korean Early (Hulled and Scarified), 99% Pure.....	8.50	16.95
Sericea, 99% Pure.....	15.00	29.95

TIMOTHY MIXTURES (45 lb. bu.)

	Per Bu.	Per 100 Lbs.
Timothy (Standard), 99% Pure...	Sold Out	
Timothy (Best), 99 1/4% Pure.....	\$11.25	\$24.95
Timothy-Alsike (20 to 25% Alsike)	11.25	24.95
Timothy-Red Clover (20% Red Clover)	11.85	26.30
Timothy-Red Clover-Alsike (25-30% Clover)	11.95	26.50
25% Red Clover, 25% Alsike, 50% Timothy, 45 lb. bu.	12.95	28.75

BROME AND OTHER DRY LAND GRASSES

	Per 100 Lbs.	Per 10 Lbs.
Brome (Best No. 1 Northern Extra Heavy)	\$42.95	\$5.40
Brome (Home Grown), Heavy.....	42.95	5.40
Brome (Lincoln Strain).....	Sold Out	
Crested Wheat Grass.....	56.00	6.50

LAWN SEED (All Postpaid)

	1 Lb.	3 Lbs.	5 Lbs.	10 Lbs.
Field's Famous Evergreen Lawn Mix	\$0.75	\$2.10	\$3.40	\$6.50
Hormone Treated Lawn Mix	.79	2.25	3.60	6.95
Kentucky Blue Grass (Extra Heavy)	.85	2.50	3.75	7.50
Shade Grass Mixture	.79	2.25	3.60	6.95
White Dutch Clover	1.35	3.75	5.95	11.50
New Bent Grass...	1.25	3.45	5.50	10.50
Athletic Field Mixture (All Grasses). Plant 300 lbs. per acre. \$25.95 per 100 lbs. Prepaid.				

HAY AND PASTURE MIXTURES (45 lb. bu.)

	Per Bu.	Per 100 Lbs.
Good But Cheap Pastures (4 clovers and 4 grasses).....	\$ 8.95	\$19.90
50-50A Permanent Hay and Pasture Mix (50% 6 kinds of clover —50% 6 kinds of grasses).....	10.95	24.35
50-50B Permanent Hay and Pasture Mix (without sweet clover)	11.75	26.00
Hurry-Up Hog Pasture Mixture (Sudan, Rape, Rye Grass and Millet)	4.25	9.45
Hurry-Up Cow Pasture Mixture (Rye Grass, Sudan and Millet)...	4.05	8.95

OTHER GRASSES

	Per 100 Lbs.	Per 10 Lbs.
Reed Canary Grass.....	\$51.95	\$5.95
Kentucky Blue Grass (25 Lbs. \$17.50 Postpaid)	61.95	7.50
Meadow Fescue.....	24.95	3.30
Red Top (Extra Heavy).....	Sold Out	
Rye Grass (Annual).....	15.95	2.40
Rye Grass (Perennial).....	19.95	2.80
Alta Fescue (New Perennial).....	51.95	5.95

ANNUAL PASTURE AND HAY CROPS

	Per 100 Lbs.	Per 10 Lbs.
Sweet Sudan.....	\$11.95	\$2.25
Sudan (Best).....	9.95	1.95
German Millet.....	7.50	1.80
Early Fortune Millet (Grain Type)	5.25	1.55
Rape (Dwarf Essex) (25 lbs. \$4.95 Postpaid)	16.95	2.65

WHITE SEED SORGHUMS

	Per 100 Lbs.	Per 10 Lbs.
Gurno (New White Combine Type)...	\$8.95	\$1.70
Norkan (Like Atlas only 10 days early)	7.95	1.60
Axtell (10 days ahead of Atlas)...	7.95	1.60
Atlas.....	7.95	1.60
Hegari.....	5.95	1.40
Kaffir.....	We recommend	
Yellow Proso (Grain Millet).....	5.25	1.35

FODDER AND GRAIN SORGHUMS

	Per 100 Lbs.	Per 10 Lbs.
Midland Certified.....	\$7.95	\$1.75
Midland Early Combine.....	5.95	1.40
Early Kalo.....	5.95	1.40
Early Orange Fodder Cane.....	7.50	1.55
Black Amber Fodder Cane.....	6.95	1.50
Fodder Cane.....	6.50	1.45
Martin's Combine Milo.....	5.95	1.40
Sooner Milo.....	We recommend	
Colby Milo.....	We recommend	
Grohoma.....	6.95	1.50

SEED OATS

	3 bu. lots Per bu.	6 to 12 bu. lots Per bu.	24 bu. lots and over Per bu.
Clinton Oats (Certified). Blight resistant, thin hulls, heavy yielding, heavy weight, true to name seed.	\$1.95	\$1.80	\$1.75
Cherokee Oats (Uncertified). Grown from special selected fields. Ripens more even and matures fully week ahead of Clinton. Blight resistant. One of the best new varieties introduced in years. Order this one early.....	1.95	1.80	1.75

	3 bu. lots Per bu.	6 to 12 bu. lots Per bu.	24 bu. lots and over Per bu.
Mindo Oats (Certified Blue Tag). New, early variety, yellow-white, suckers very little, average height 33 inches. Plump, heavy weight kernels, thin hull, blight resistant, matures ahead of Clinton and more even in ripening.....	1.95	1.80	1.75

SEED GRAINS

	3 bu. lots Per bu.	6 to 12 bu. lots Per bu.	24 bu. lots and over Per bu.
Buckwheat.....	\$3.50	\$3.25	\$3.15
Barley (Velvon 11), certified	2.95	2.85	2.75

SOYBEANS

	Per bu.	10 bu. lots
Lincoln Yellow.....	\$4.25	\$4.15
Hawkeye (Certified). New, High Yielding.....	6.95	6.75
Black Hay Beans.....	Sold Out	

SYRUP CANES. Drill 5 pounds per acre. (All Prepaid)

	1 lb.	3 lbs.	5 lbs.	10 lbs.
Early Syrup Cane (Early Orange type for Iowa, Nebr., Southern Minn.)...	\$0.39	\$1.00	\$1.50	\$2.50
Medium Syrup Cane (Medium Orange type for Kansas, Nebr., Missouri and Iowa).....	.39	1.00	1.50	2.50
Late Syrup Cane (Late Orange type for all southern states to Iowa)....	.39	1.00	1.50	2.50

BE SURE TO INOCULATE

ALL CLOVERS, ALFALFA, BEANS AND PEAS
Makes Them Yield More—Start Faster
When ordering, always state name of seed.

ALFALFA (A)	SOYBEANS (S)
Sweet and Hubam Clovers	Size Each
Size Each	2 bu. \$0.30
1 bu. \$0.50	5 bu.50
2 1/2 bu. 1.00	30 bu. (6-5 bu. cans) 2.95
CLOVERS (B)	LESPEDEZA (L)
Red, Alsike, White and Ladino	Size Each
Size Each	100 lb. \$0.50
1 bu. \$0.50	
2 1/2 bu. 1.00	

GARDEN SIZE PKT. Peas, Beans, Sweet Peas, Lupines, Lima Beans, and Edible Soybeans. Enough for 8 lbs. seed.

Each, 10c postpaid

Let's Make A Soil Test

Commercial fertilizer supplies are still limited but it isn't too early to start making plans now to make soil tests this year so that when some extra fertilizer does show up, and supplies increase, you'll be all set to go and way ahead of the parade. It is only good business to get the right formula for your particular needs. In other words, the right amount in the right place, for the right crop. It may be that some of your fields need only phosphate and other fields may give you a better crop by adding some potash, and some of the land may need nitrogen for best yields.

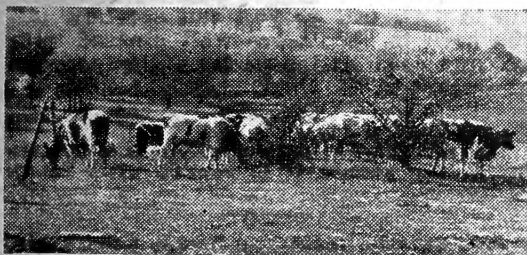
You can't build a good crop rotation on a soil that is very acid and on the opposite side, liming soil already high in lime is just throwing good money away. So, the first step is to test for lime. There is little use to add fertilizer to a sour soil unless you first correct the acidity of the soil itself.

Get a good accurate sample of soil for testing. Take a sample of each different soil area. Take separate samples of light and dark colored soil and of areas varying in slope, drainage and areas, limed,

manured, fertilized or cropped differently. A separate sample for each field of less than 10 acres is needed. Take samples from at least 10 different places in each 10-acre field or less and mix all together for a good average, composite sample. For larger fields, take composite samples for each 10-acre area. Use a trowel, auger or spade and take samples to a depth of 6 inches and place them in a clean bucket. Then they should be mixed together thoroughly. You will need one-half pint of soil for each test.

Place all samples in a clean paper sack or ice cream carton. Don't use a rusty or dirty container such as old tin cans. Label each sample carefully with your name, field and sample number, keep a record for yourself on all area samples. Best times to take samples are late summer and fall. Don't take samples in the winter when frost is in the ground. Please don't send samples in to us for testing as we have no special equipment here at the seedhouse. Your County Agent or Vocational Agricultural teacher will be glad to help you. Many states have soil testing laboratories in connection with their State College.

Good Pastures Give Lowest Feeding Costs Reseed Your Worn Out Pasture NOW!



Does Your Pasture Look Like This One? It needn't if you follow suggestions below.



Your Pasture Can Look Like This! Use Henry Field Seed. Follow suggestions below.

There are too many worn out pastures like the one pictured above at left. There needn't be. Your pasture can be just as prolific as the Henry Field pasture pictured beside it, if you use good seed and give it a little good care, right now. Here are the 3 good rules to follow:

1. ROTATE YOUR PASTURE—Since legumes (alfalfa, red clover, alsike, etc.) are badly injured by overgrazing and since the best pastures are those with healthy legumes along with the grasses, you must rotate your pastures so that the legumes can recover between grazing periods. Plan to divide your large pastures into smaller separate fields and rotate your stock. The old saying, "Take care of the legumes and the grasses will take care of themselves" still holds good. Ask your soil conservation man and county agent. They will tell you the same thing.

2. RESEED YOUR PASTURES THIS SPRING: The only way to have a better pasture is to start NOW! Not next fall, but now, this spring. Double disc or light plow your present sod bound fields. Sow in the valuable legumes—alfalfa, red clover etc., and the drought-resistant grasses like Brome Grass. Get these sowed, fertilized and looked after and you'll get DOUBLE the production of an untreated pasture. Tests prove this. And remember, no grain or feed can compete with a healthy pasture for low feeding costs. And you'll get pasture feed in July and August, the hot months, when you need it, if you have healthy legumes in your pasture.

If you don't sow legumes in with your pasture, you can keep up production of brome grass and bluegrass by applying nitrogen fertilizers such as ammonium nitrate or ammonium sulphate, etc. But sowing legumes is cheaper, and, in the long run, gives you just as good, if not better results. Legumes add the nitrogen to your soil for you.

3. GET GOOD SEED. When you get your seed to fix up your pasture this spring, be sure it's good seed. Don't buy just anywhere. Get it from a good, reliable seedsman.

Two Choice Pasture Mixes I Recommend

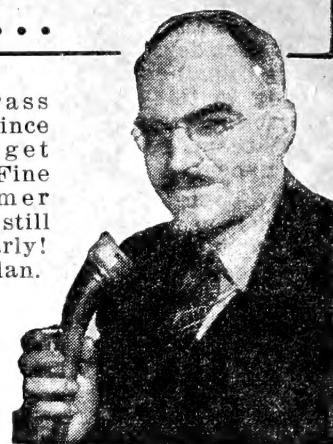
My Famous Lot 50-50 Permanent Hay & Past. Mix—50% Clovers, 50% grasses. Gives you the balance you need for perfect pasture.

6 Clovers & 6 grasses. Bushel sows 3 1/2 to 4 A. Per bu. only.....\$10.95

Lot 50-50B (without sweet clover). Bu. only..... 11.75

Good But Cheap Pasture Mix—Real quality, but at a price. Contains 8 different clovers and grasses for all season pasture. Bu. sows 3 1/2 to 4 A. Per bu.....\$8.95

"ALFALFA" JOHN SAYS....



"Alfalfa" John Nicolson

Sudan Grass shortest crop since 1934. Don't get caught short. Fine for midsummer pasture. Price still cheap. Order early! Also Sweet Sudan.

* * * * *

Thousands of farmers will reseed or plant new pastures this spring. Read elsewhere in Seed Sense.

* * * * *

Good northern alfalfa is way short—not near enough to go round. Better hurry if you haven't ordered. Give second choice, please.

* * * * *

Same thing true of Brome and Timothy. Crop production last fall was below normal supply needed. To help fill in needs, order mixtures, like 50-50 Clover-Grass mixture, Timothy-Alsike, Timothy-Red Clover, etc.

* * * * *

Small Flats and Rounds are most popular grades in United Hybrid Corn. Prices are right and seed quality never better. United "Kernel-Coated" will give you twice the stand in wet years.

* * * * *

The new Cherokee oat is about the heaviest oat you ever saw. Blight resistant, high yields, and matures week earlier than Clinton. Perfect for Kansas, Missouri, Iowa and Nebraska. Plant some.

* * * * *

Gurno is best poultry feed. No exceptions. White seeded, early and easy to harvest. Plant a big patch or field.

* * * * *

50-50 B Pasture Mixture (without Sweet Clover) is selling like hotcakes. Just the right mixture of 50% clovers to build up soil, and 50% grasses for good sod. Also 50-50 A Mixture (with Sweet Clover).

* * * * *

Hubam Clover is best crop for an annual legume rotation. Produces all growth first year. Fall plow for a green manure crop. Or use for hay or save for seed crop.

* * * * *

Ladino Clover excellent new perennial clover for pastures. Nearly all Agricultural Colleges recommend it. Add 1 lb. per acre to Brome-Alfalfa or other pasture combinations.

* * * * *

Some legumes are cheaper this year. Alsike and Lespedeza are two. Top notch quality seed. Low seeding cost per acre.

* * * * *

Order all seeds early. Plant early!

Those who are always looking for trouble find more than their average share of it.

Gurno Stands Drouth

"Dear Mr. Field: My husband planted 10 lbs. of your Gurno and threshed 60 bu. of seed from it, even though we had no rain all summer. It was planted near the highway and everyone inquired what it was as it stood the dry weather and headed so well."—Mrs. Edith Cronk, Rt. 2, Osborne, Kansas.

DON'T MISS THESE ITEMS

By Geo. Rose, Our Nursery Man

Here are some especially good nursery items that deserve more space than we are giving them here. Some of these we missed getting in the catalog by mistake; some we got too late. But you ought to know about them, so we are running them in Seed Sense:

5-in-1 Apple Tree. We forgot to put this one on the Apple page of the catalog but managed to get it in the Seed Sense section, page 5. Look it up. Lots of fun to grow, surprises your friends, and saves space and work of growing several trees. **AN20S. Each, \$2.98; 2 for \$5.69.** Express not prepaid. **3 VARIETIES ON TREE—AN19S—Prices: Each, \$1.98; 2 for \$3.79.** Express Not Prepaid.

New Hardy Iowa Apricot. This is the super hardy Apricot we found on a farm just south of Shenandoah. Bears heavy crop of medium sized apricots of excellent quality. Tree rapid, thrifty grower. Blooms later than most apricots so not likely to be caught by frost. Missed putting this in the catalog. **No. AN255S. 3 ft. size, \$1.00 each, postpaid.**

Alaskan Paper Birch. Had this one in the 1948 catalog and forgot to put it in the 1949 catalog. Trees are flown to us from Alaska. Hardy everywhere. Stands extremely cold winters and warm, rainless summers. Brown bark changes to white as tree ages. **No. AN751S. 2 to 3 ft. size, \$1.75 each, postpaid.**

Chinese Chestnuts. Imported from China to take the place of our American Chestnut trees which the blight took. It is a rapid grower, heavy producer, early bearer, and is blight resistant. Large nuts with sweet, rich flavor like American. Tree apt to be crooked when young but soon straightens out. **No. AN758S. 18 to 30 in. size, \$1.60 each; 3 for \$4.19, postpaid.**

Cope's Seedless Pear. Something new, different and better. Produces lots of large, sweet, tender, juicy pears. Fine to eat and the best yet for canning because they have no seeds or cores. Starts bearing when 3 or 4 years old. Ripens about 2 weeks after Bartlett. Disease resistant and will grow almost anywhere. **No. AN161S. 4 to 6 ft. size, \$2.39 each, express not prepaid.** Too big for parcel post.

Nanking Hybrid Bush Cherry. We believe in this one 100% and left it out of our catalog only because of a terrible oversight. Gives both beauty and fruit and still takes little space. Cherries are bright red, firm flesh, with flavor like Montmorency sour cherry. Good eaten raw, as dessert, canned, or for jellies and jams, and makes dandy pie. Fine ornamental shrub, hedge or screen. Grows 8 ft. tall at most, 4 or 5 ft. broad. Solid shrub with clean, soft, gray-green foliage and loads of white flowers in spring. Three varieties:

AN82S—Minn. No. 41

AN84S—Minn. No. 63

AN81S—Minn. No. 20

2 to 4 ft. trees, \$1.35 each, postpaid. All three, **No. AN87XS, \$3.29, postpaid.** Bear better if plant all three for cross pollination.

New Customer Writes

"Dear Mr. Field: I never knew what Field's seeds were until this year. I have a wonderful garden and my flowers were beautiful. From now on I will certainly stick to H.F. seeds."—Miss A. B. Mathews, 129 Howell St., Canandaigua, New York.

Less Bugs—More Fun

A lot of my friends say, "Henry, I'd get a lot more fun out of gardening if I had one like yours—no bugs." Well, that's a fact, you'd have to look a long time and mighty close to ever find a bug in my garden.

Now I'll tell you how I do it. First about the vine crops—melons, cucumbers, pumpkins and squash. I dampen the seed a little, then dust it thoroughly with my Bug Dust. That not only keeps the bugs away from the seeds, and the fungi, but varmints too. Varmints just don't seem to like the smell of it.

Then, whether it's vine crop seeds, or anything else, I sprinkle Bug Dust on the ground where I have planted. That protects the new shoots. Lots of times bugs will get these new shoots early in the morning before you have a chance to see them. You may never know they have come up.

After that I dust my whole garden lightly twice a week with Bug Dust.

By the way, when I sprinkle Bug Dust on the seed before planting it, I mix a little Grow-Aid in too.

Now if you use Bug Dust like this, you'll have more fun gardening too. This method gets most of the bugs. There are a very few it won't kill, but apparently even those don't like the smell of it and go over to your neighbor's garden. One bug that is especially tough is the big hardshell squash bug. I just pick these squash bugs off by hand before they have a chance to lay eggs. If they once lay eggs, you've got an awful fight on your hands.

I have found it pays to dust bulbs with Bug Dust too, both before planting and before storing. Just put the bulbs in a paper sack, put some Bug Dust in the sack too, and then shake the sack up and down lightly.

Something to "Crow" About

"Dear Mr. Field: I really have wonderful luck with your seeds. The plants are always so reliable. This is my native state but have seen your seeds grown successfully in 5 states. That's really something to 'crow' about."—Mrs. W. A. Hill, Haworth, Oklahoma.

Two New Henry Field Hybrid Tomatoes

No reason in the world why you shouldn't enjoy the benefits of hybrid work in tomatoes just like you do in other plants, and field seeds. So take another look at these two shown on the front cover of my big 1949 catalog:

No. 428S. Red Rival. A main crop variety. 25c a pkt., postpaid.

No. 427S. Red Knight. An early one. 25c a pkt., postpaid.

No. 425XS. One of each for 39c, postpaid.

Joyous Surprise

"Dear Mr. Field: My collection of 20 Gladolus bulbs proved a joyous surprise. More than twice that many long spikes of flowers. So many different colors, and every blossom was large and beautiful."—Edith E. Day, Arthur, West Virginia.

Moon Sign Book Price Wrong!

In my big Spring catalog I priced the Moon Sign Book at \$1.30 postpaid. That's wrong. It should have been \$1.10. So if you order one, send only \$1.10.

If anyone sends me \$1.30, I'll refund 20c.



Hybrid South American

Mrs. Walter Mulanox, Payette, Idaho, sends this picture of her husband and a sample of his Hybrid South American Popcorn grown from H. F. seed. She says, "Some of it has 5 ears on a stalk. He is 6 ft. tall so you can see how tall the corn is. We were well pleased with all our seed and especially the popcorn and peanuts."

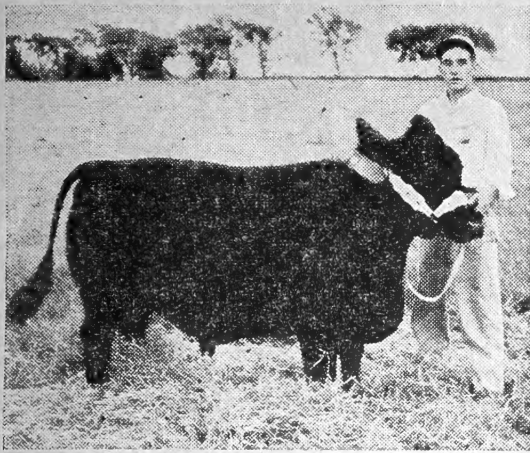
No matter what the vegetable, it will taste better the sooner it is cooked after being harvested.

All legumes, including beans, peas, sweet peas and lupines, should be inoculated with Nitragin (listed on page 10 of my 1949 catalog). It helps the plant take nitrogen from the air and deposit it in the soil. That means bigger and better crops. If you doubt it, just plant two rows of peas, one with and one without Nitragin. You'll see for yourself.



Hurrah for Bug Dust!

Here is a picture of Florence Lieber, age 11, from Putney, South Dakota, with the gourds she grew from a packet of Field seeds. Florence says, "Your bug dust is really good. This is the first time we raised good cabbage."



"Grand Champion"

Birchard Isaac, Osage, Iowa, sends me this picture of his Grand Champion Baby Beef of the 1948 Mitchell County Iowa Fair. Birchard says, "I fed 'Knight' on United Hybrid; he gained 2.8 lbs. per day from Jan. 1 to Aug. 26, weighed 1090 lbs. My father and I both like United best."

A New Legume Planting Method

Here's an idea I felt I should pass on to you. The new Bond crosses of oats such as Clinton, Cherokee, Mindo, etc., have heavy foliage and shade the ground more than old fashioned oat varieties.

That is why we recommend you try the new wide spacing when planting oats as a nurse crop for legumes. Stop up every other hole in your grain drill, then block the alternate holes in the clover seeding attachment on the drill. This will allow the drill to seed alternate rows of oats and clover. It works equally as well with Alfalfa, Red Clover, Sweet Clover, Hubam or Alsike. If you follow this practice you will still get a good crop of oats and you will have a stand of legumes left too. Try it.



In a Field of Reed Canary

"Dear Henry: I'm enclosing a picture of myself taken in my field of Reed Canary Grass in June. Bought the seed from you. I am 5½ ft. tall. Note how much taller it is than I am."—Frank Florer, 1408 Locust St., West Des Moines, Iowa.

Best Oats in the Neighborhood

"Dear Henry: I had the best crop in the neighborhood from the Clinton Oat seed that I got from you last spring. I got 88½ bu. per acre."—H. J. Stritzman, Rt. 1, Apple Creek, Ohio.

Don't sow seed indoors too early. If plants grow too big before it is safe to set them in the garden, growth will be checked.

United—Big Ears

"Dear Mr. Field: Planted some of your United Hybrid this year and it has certainly done fine. Sure grows big ears of corn."—Alma T. Smith, Gladden, Missouri.

UNITED HYBRIDS Give You More Corn Profit

by Henry Field

Like I've said before, a lot of different hybrid corn producers pooled their research, inbreds and production into one great hybrid—United—and the result is a great hybrid, better than any one company could have produced. That's why I'm 100% for United, and glad to be a part of it.



Seedling at left with old seed treatment. One at right with NEW Kernel-Koating with Root-Booster and Seedling Starter.

New Seed Treatment

I mean "Kernel-Koated," United's exclusive seed treatment. We have had it before, but now it not only protects the seed in the ground, but extra ingredients (1) stimulate growth of feeder roots and (2) assure ear-

lier germination and emergence. You cultivate 3 days earlier. Kernel-Koated alone can mean up to 15 bu. per acre extra yield.

FREE Rainmeter

This year, if you order 5 bu. or more of United Hybrid, we send you a Rainmeter free. Nail on post and know rainfall on your farm. One to a customer.



This Rainmeter FREE with order for 5 bu. or more.

Write for Free CORN BOOK

For more information than is given here, see our 1949 catalog, or write for free, full-color Corn Book which describes each variety in detail, gives a lot of good general corn information.

2 BU. LOTS ARE PREPAID

Prices below are f.o.b. your freight station if you order in 2 bu. lots or more. 1 bu. orders go out collect.

UNITED HYBRID'S 1949 PRICES

Large and Medium Flats are the top popular grades. Special Flats are smaller, but being small, go farther. They sell at cheaper price, like Rounds, because they don't look as pretty in the bag. All are the same breeding.

	Large & Medium Flats	Special Flat Grade	Medium Rounds	Large Rounds
U20 Blend.....	\$9.90	\$8.40	\$7.95	\$6.95
U30 Blend.....	9.90	8.40	7.95	6.95
U40 Blend.....	9.90	8.40	7.95	6.95
U50 Blend.....	9.90	8.40	7.95	6.95
U60 Blend.....	9.90	8.40	7.95	6.95
U20 (85 to 90 days) The Earliest Hybrid.....	12.25	10.90	8.95	7.95
U22 (80 to 98 days) The Top Yield Early.....	12.25	10.90	8.95	7.95
U25 (80 to 98 days) Money-Maker Early.....	12.25	10.90	8.95	7.95
U30 (95 to 100 days) Medium rough, stiff stalk, deep roots.....	12.25	10.90	8.95	7.95
U32 (95 to 110 days) Widely adapted. Record yields.....	12.25	10.90	8.95	7.95
U39 (95 to 110 days) Big Ear Type.....	12.25	10.90	8.95	7.95
Except U28 and U36 listed below.				
U28 (90 to 95 days) Large Eared Early.....	11.95	10.40	8.95	7.95
U36 (100 to 105 days) Big Ear Type.....	11.95	10.40	8.95	7.95
U47 (110 to 115 days) Large Eared Hybrid Reddish kernel. Reid Type.....	11.60	9.90	8.95	7.95
Except U47 listed above.				
U40 (105 to 110 days) The Light Soil Hybrid. Very drought resistant.....	11.30	9.90	8.95	7.95
U41 (105 to 110 days) For Average to Rich Soil. Heavy yielder. Reid Type.....	11.30	9.90	8.95	7.95
U42 (105 to 110 days) The Widely Adapted Hybrid. A favorite.....	11.30	9.90	8.95	7.95
U49 (110 to 115 days) Excellent Feeding Type. Insect Tolerance.....	11.30	9.90	8.95	7.95
U50 (115 to 120 days) The Dark Green, Vigorous Growth Hybrid.....	11.30	9.90	8.95	7.95
U52 (115 to 120 days) Perfect for upland and dry conditions.....	11.30	9.90	8.95	7.95
U57 (120 to 125 days) Big Ear Hybrid.....	11.30	9.90	8.95	7.95
U59 (120 to 125 days) A Real Producer. Widely Adapted, High Yielder.....	11.30	9.90	8.95	7.95
U65 (125 to 130 days) Ideal for Southern Iowa, Nebraska and Mo., Northwestern Kansas.....	11.30	9.90	8.95	7.95
U67 (122 to 130 days) Finest for Southern Corn Belt.....	11.30	9.90	8.95	7.95
U68 (130 to 135 days) Best for Southern Corn Belt. Excellent Fodder Corn in Central Corn Belt.....	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT
WHITE VARIETIES				
U2 (for 20 Zone) The Earliest White.....	12.25	10.90	8.95	7.95
U3 (for 30 Zone) The Silver King Type.....	12.25	10.90	8.95	7.95
U4 (for 40 Zone) Yields With Yellow.....	12.25	10.90	8.95	7.95
U5 (for 50 Zone) Silvermine Type White Hybrid.....	12.25	10.90	8.95	7.95
U6 (for 60 Zone) Large Eared Late White.....	12.25	10.90	8.95	7.95
STATE NUMBERS				
Iowa 939 (110 days) Widely adapted hybrid from Ohio to Nebraska.....	9.90	8.40	7.95	6.95
Iowa 306 (110 to 115 days).....	9.90	8.40	7.95	6.95
Iowa 4298.....	9.90	8.40	7.95	6.95
U.S. 13 Reid Yellow Dent Type.....	9.90	8.40	7.95	6.95

Early Fodder and Silage Blend Special

Not sold by kernel size, but uniform grade of our choice. Varieties adapted.

Only \$6.00 per bu.





2 Sets of Twins!

These two sets of twins are the children of Mr. & Mrs. Horace Masden, Route 3, Lawrence, Kansas. The older ones, Pat and Billy, are 19 months old, and the younger ones, Mickey and Shilly, are 4 months old.

The picture was sent to us by the children's grandmother, Mrs. R. F. Hazelwood of Wentworth, Mo.



A 4-H Gardener

"Dear Mr. Field: This is a picture of my 1948 garden, taken before the garden was very big. You can't see my tomatoes but we gave them and cucumbers away by the bucketsful. I came out second in our 4-H contest with your seeds. I also plan to sell your seeds this year."—Marian Seele, Rt. 6, Lawrence, Kans.

Ashes of wood, soft coal and hard coal are all valuable to loosen heavy clay soil, but it is best to let soft coal ashes weather for a season, to get rid of toxic substances.

It's a Guinea Bean



"Dear Mr. Field: This is a picture of my niece by a Guinea bean vine which covered five panels of the garden fence. We are very fond of Guinea beans. We also had the 'all season' sweet corn mixture last year and like it so well we are going to use it again this year. We always use Field's seeds."—Mrs. R. C. Baker, Benton City, Mo.

Payment in Nursery

Sometimes you customers send in orders that include some express collect and some postpaid items. When these two go out together, which sometimes happens, in the same package you have to pay charges on the items which should have been postpaid. Of course, this isn't fair, so to make up for this extra charge to the customer I always try to send along some extra nursery stock which more than makes up for postage charges. This way, you get a good bargain.

Finest Tomato

"Dear Mr. Field: We were so pleased with the Red Bird tomatoes last summer. They really are the finest early tomato we've ever planted."—Mr. & Mrs. G. E. Barrow, New Bloomfield, Missouri.

I'm Still Trying to Keep My Prices Down

I've always preached that one way to beat the high price of groceries is to grow more of your own. To help you, I've done everything I could to keep down the prices on my seed and plants and trees and bulbs and things. It has been a tough fight this year because of the increased parcel post charges, and most of the time I pay that, you know.

All in all I am proud of the job I've done. Had to go up a little on some things (not many), held the line on some, and have actually gone down on others. I've kept prices down pretty well and I think you appreciate it.

Swiss chard should be harvested when the leaves are ten inches tall. They lose quality when allowed to grow taller.

Now a Midget Watermelon

Just want to remind you of that new, improved midget watermelon I show on the front cover of my 1949 catalog. Don't miss ordering it. It has a rich, crispy red flesh and small seeds and very thin rind. Only about 7 or 8 inches across when ripe, so fits in the refrigerator easy. Just enough for one or two people. Seed is scarce, so order early. No. 711-S. 25c pkt., postpaid.



Prize Winning Pumpkins

"Dear Mr. Field: Here's my brother Jack and I with some of your jumbo pumpkins. We won 1st and 2nd prize on them at our 4-H fair for being the largest ones there. We won 5 blue ribbons, 5 red and 1 white one on our garden exhibits. We bought your seeds and are ordering them again this year."—Neal Hamilton, Cassoday, Kansas.

Plant Your Garden Early

Personally I always start gardening just as soon as possible in the spring. That way if the frost gets some of my stuff, I've still got time to replant.

Then too, like I told you on the front page, a lot of early vegetables can be followed by later ones in the same spot.

And, of course, the sooner you get your garden started, the sooner you can cut down on that grocery bill.

I'LL BUY YOUR WOOL

I'll buy your wool and sheep pelts too. Just send them in to Henry Field, Shenandoah, Iowa, and I'll give you the benefit of the doubt all the way through. Couldn't afford to do anything else with my own customers, could I? But that's my policy, buying or selling.

Ship by railroad freight and mail us Bill of Lading when you ship. Our check will come back to you by return mail. And we will quote you prices throughout the wool season if you write and ask us.

From

"MIDWEST'S LEADING SEEDHOUSE"

Henry Field Seed & Nursery Co.
Shenandoah, Iowa



Sec. 562 P. L. & R.



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